



SPONSORSHIP INFORMATION

THE LARRY AND LORI LICKSTEIN FOUNDATION

It is our mission to harness the compassion of a community by developing an original event, a visceral and intellectual experience at the intersection of art, entertainment, and fashion, to raise funds for and awareness of overlooked educational, social, and health care needs of breast cancer patients in Maryland.



The Larry and Lori Lickstein Foundation
P.O. Box 631
Riderwood, Maryland 21139-0631
info@stepstothe cure.com
www.stepstothe cure.com

PRESENTING SPONSOR

Peep-Toe & Patent Leather Sponsor:
\$15,000

As a Peep-Toe & Patent Leather Sponsor of Steps to the Cure, you will receive the following sponsor benefits:

- Name on invitation (deadline January 30th)
- Recognition from stage on night of event
- Logo on front cover of program guide
- Centerfold ad in program guide
- Logo included in all promotional advertising
- Logo link from Steps to the Cure website
- Opportunity to have a signature cocktail served at event
- Gobo light logo presence at event
- Premier signage at the event
- Name inclusion in press release
- Opportunity to place a sample and/or brochure in swag bag
- Signage for your business location(s)
- 10 VIP tickets
- Opportunity to send out invitations from your company: max 100

If these terms are agreeable, please sign below and return with check made payable to Steps to the Cure to P.O. Box 631, Riderwood, MD21139-0631. I hereby agree to be a Sponsor of the 2011 Steps to the Cure event in the amount of \$15,000.

Signature, Sponsor

Date

Signature, The Larry & Lori Lickstein Foundation

Date

The Larry and Lori Lickstein Foundation is a 501c3 foundation and sponsorship fees for this event are deductible under the fullest extent of the law.



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Sling-Backs & Slides Sponsor:
\$10,000

As a Sling Backs & Slides Sponsor of Steps to the Cure, you will receive the following sponsor benefits:

- Logo on back cover of program guide
- Full page ad in program guide
- Logo link from Steps to the Cure website
- Premier signage at the event
- Name inclusion in press release
- Opportunity to place a sample and/or brochure in swag bag
- Signage for your business location(s)
- 8 VIP tickets
- Opportunity to send out invitations from your company: max 100

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Signature, Sponsor

Date

Signature, The Larry & Lori Lickstein Foundation

Date

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Moccasins & Mules Sponsor:
\$5,000

As a Moccasins & Mules Sponsor of Steps to the Cure, you will receive the following sponsor benefits:

- Half page ad in program guide
- Logo link from Steps to the Cure website
- Logo on signage at front door of the event
- Opportunity to place a sample and/or brochure in swag bag
- Signage for your business location(s)
- 6 VIP tickets
- Opportunity to network with 400 members of the art, fashion and philanthropic community

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Signature, Sponsor

Date

Signature, The Larry & Lori Lickstein Foundation

Date

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Flip-Flops & Sandals Sponsor:
\$2,500

As a Flip-Flops & Sandals Sponsor of Steps to the Cure, you will receive the following sponsor benefits:

- Quarter page ad in program guide
- Logo link from Steps to the Cure website
- Logo on signage at front door of the event
- Opportunity to place a sample and/or brochure in swag bag
- Signage for your business location(s)
- 4 VIP tickets
- Opportunity to network with 400 members of the art, fashion and philanthropic community

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Signature, Sponsor

Date

Signature, The Larry & Lori Lickstein Foundation

Date

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Fuzzy Slippers Sponsor:
\$1,000

As a Fuzzy Slippers Sponsor of Steps to the Cure, you will receive the following sponsor benefits:

- Business card size ad in program guide
- Listing on Steps to the Cure website
- Opportunity to place a sample and/or brochure in swag bag
- Signage for your business location(s)
- 2 VIP tickets
- Opportunity to network with 400 members of the art, fashion and philanthropic community

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Signature, Sponsor

Date

Signature, The Larry & Lori Lickstein Foundation

Date

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